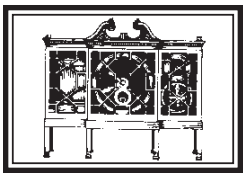


CATALOGUE ADVERTISER'S CONTRACT

THE PHILADELPHIA ANTIQUES SHOW

A BENEFIT FOR THE UNIVERSITY OF PENNSYLVANIA HEALTH SYSTEM

PHILADELPHIA, PENNSYLVANIA

April 12-15, 2008

Contract Deadline:
February 22, 2008

ADVERTISER'S NAME:_____ TEL: (_____) _____

(Please print exactly as Advertiser wishes to be listed in the Catalogue's Index) FAX: (_____) _____

ADDRESS: _____

#/Street City/State Zip

CONTACT PERSON: _____

AGENCY/BILLING (if applicable): _____ TEL: (_____) _____

FAX: (_____) _____

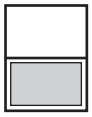
ADDRESS: _____

ADVERTISEMENT MUST BE RECEIVED ON OR BEFORE FEBRUARY 22, 2008

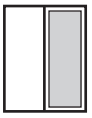
1. SELECT AD TYPE (Catalogue Trim size 8½"W x 11"H):

❑ **FULL PAGE (Bleed)**
8¾"W x 11¼"H
❑ Color: $1,200
❑ B / W: $1000

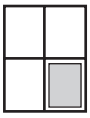
❑ **FULL PAGE (Non-Bleed)**
7"W x 9½"H
❑ Color: $1,200
❑ B / W: $1000



❑ **HALF PAGE**
7"W x 4½"H
❑ Color: $750
❑ B / W: $600



❑ **HALF PAGE**
3¼"W x 9½"H
❑ Color: $750
❑ B / W: $600



❑ **QUARTER PAGE**
3¼"W x 4½"H
❑ B / W: $300

ADDITIONAL OPTIONS:

❑ Double page color ad: $2,000
❑ Please reprint previous ad (20___)
❑ One full page color ad, Inside Back Cover.....$2,300
❑ One full page color ad, Back Cover.....$3,000

2. PAYMENT DUE: $ _____ Please make check payable to: **Trustees of UPenn/PAS**

3. COMPLETE CONTRACT AND RETAIN PINK COPY FOR YOUR RECORDS (Online Contracts see below)

4. SEND WHITE COPY WITH CHECK TO:

Mrs. John Glick
641 N. Chester Road
Swarthmore, PA 19081

Phone: (610) 328-1795
Fax: (610) 604-0343
Email: glickj@mail.med.upenn.edu

5. SEND YELLOW CONTRACT WITH ARTWORK TO:

Consolidated/Drake Press
Attn: Philadelphia Antiques Show
Ms. Francyn Sacks or Michael George
5050 Parkside Avenue, Philadelphia, PA 19131

Phone: (215) 879-1400 or 1-800-347-0119
Fax: (215) 879-9130

6. ELECTRONIC FILES AND ONLINE CONTRACT:

- Files and contract can be submitted online
- Please visit our website at **www.philaantiques.com** and click on the catalogue link
- Email to **antiques@condrake.com**
- Ftp information is available online at **www.condrake.com**

7. PRODUCTION SPECIFICATIONS:

- Trim size: 8 ½"W x 11" H
- Include all necessary logos, fonts and art files
- Full size color proof must accompany each ad

AD SOLICITOR: _____

DATE SOLICITED: _____

ACCEPTANCE: The undersigned hereby contracts with the Philadelphia Antiques Show for an advertisement in the 2008 Show Catalogue for which the undersigned agrees to pay according to the prices, specifications and conditions listed above. Payment in its entirety must be received within thirty (30) days from the date of the final invoice. Agency fees are not deductible.

SIGNATURE: _____ DATE: _____

PRINT NAME, COMPANY, TITLE: _____